

**CITY OF TECUMSEH
DOWNTOWN DEVELOPMENT AUTHORITY**

Meeting Minutes

Thursday, August 9, 2012

7:00 a.m. Tecumseh City Hall

- A. Chairman Manwaring called the meeting to order at 7:00 a.m.
- B. Members Present: Manwaring, B. Fox, J. Fox, Kampmueller, Koch, Masters and Slovinski.

Also Present: Paula Holtz, Economic Development Director.
Linda Hewlett, Marketing Coordinator.
Denine Wells, Administrative Assistant.

Members Absent: Feldkamp, Johnson, Kennedy, Salsberry, Stimpson and Taylor.

Motion by Kampmueller; Supported by J. Fox.
To excuse Johnson, Salsberry and Taylor due to being out of county and Kennedy for medical reasons.
Motion carried.

- C. Approval of Agenda

Motion by J. Fox; Supported by B. Fox.
To approve the agenda as presented.
Motion carried.

- D. Public Comment RE: Items on the Agenda
None.

- E. Minutes of June 14th Meeting

Motion by B. Fox; Supported by Kampmueller.
To approve the minutes of June 14, 2012 meeting.
Motion carried.

- F. Treasurer's Report

Motion by Kampmueller; Supported by J. Fox.
To allow and pay the bills as presented. The amount of \$166.60 for WLEN is last year's contract and should be \$125.00 for the new contract.
Motion carried.

Motion by J. Fox; Supported by Koch.
To approve the Financial Statement.
Motion carried.

- G. Committee Updates

1. **Physical Improvement:**

Holtz reported additional people have been invited to the Physical Improvement meetings to get new ideas on what forms of art people might want to see in Tecumseh as we move forward. Holtz will bring a recommendation to the DDA Board in the next couple of months from the Physical Improvement Committee.

Next Meeting: September 19th, 2012, 8:00 a.m. City Hall.

2. **Organization Committee:**

No Report.

3. **Marketing Committee:**

Hewlett reported the Pet Parade was successful with approximately 45 pets participating. August 16th is the next *Classic Car, Bike & Bicycle Show*. *Art in August* is August 24th from 6:00-9:00pm. There are 20 businesses participating to date in this event. *Downtown Divas at Dusk* is September 27th. Hewlett has been working on the WTOL commercials for the holidays. *Cleveland Magazine* is interested in writing an article on Tecumseh as a destination. The Downtown Tecumseh website recently won first place in the small city population category for the Michigan Economic

Developers Association Marketing Material Competition. The downtown Tecumseh website is currently being updated in anticipation of the *Pure Michigan* campaign in the spring.

Next Meeting: October 16th, 2012, 8:00 a.m. City Hall.

4. **Economic Development Committee:**

No Report.

Next Meeting: September 27th, 2012, 8:00 a.m. City Hall.

H. New Business

1. **Fall Decorations.**

Holtz reported the cornstalks are slightly more in cost this year from Wielfaert Farms, but still reasonably priced at \$3.00 a bundle for 140 bundles. We received a quote from Grey Fox Floral in the amount of \$60.00 for orange ribbon and bows for the cornstalks.

Motion by Koch; Supported by Kampmueller.

To approve the purchase of downtown fall decorations not to exceed the amount of \$480.00.

Motion carried.

2. **Appleumpkin Sponsorship Request.**

There was much discussion due to the lack of DDA funds to sponsor the Appleumpkin Festival and at the same time the importance of the festival to the community.

Motion by Koch; Supported by Kampmueller.

To postpone action on the sponsorship of the Appleumpkin Festival until the September DDA meeting.

Motion carried.

3. **Rental Rehabilitation Program.**

Holtz gave an update on the Rental Rehabilitation Program.

I. Old Business

1. **CBA Update.**

J. Fox reported the next Appleumpkin meeting is August 22nd. *Holiday Open House* will be November 9th & 10th. Rhonda Nowak and Erika Aylward are co-chairing this event. The CBA has discussed the idea of a new P. A. System downtown because the current one is not working well. *Sidewalk Market Days* will be discussed at the September CBA meeting.

2. **Chamber Update.**

J. Fox reported the Musgrove Evans Award Banquet is this evening with Martha Melcher being the award recipient. October is Chamber Month for the state of Michigan. Vicki Philo is working on ideas for that month to recognize chamber members. The Christmas Parade theme is "Christmas through the Decades."

3. **ED Department Update.**

Holtz reported representatives from *Travel Michigan* and McCann Erickson, *Travel Michigan's* advertising agency, visited Tecumseh on July 19th and spent the day to start preparing for the spring campaign. We will be hearing back from them late fall or early winter with recommendations as to what we could brand and what markets would be good for those targets.

J. Public Comment RE: Items not on the Agenda.

None.

Meeting adjourned by Chairman Manwaring at 7:57 a.m.

Secretary: Beth Kennedy

Recorded by: Denine Wells

